

END OF YEAR REPORT



*We served
2,709 people
from our
community*

SALMON WATCH IMPACT

With lots of changes and new things in the works, **2023** was an exciting year for the World Salmon Council. We continued to provide an excellent Salmon Watch program, the impacts of which we are excited to share with you!

In the last year...

Over **1,000 people** participated in field trips, outreach events, and scouting events that highlighted Salmon Watch instruction. Generously awarded grants provided support to ensure these programs were accessible.

Over **1,500 people** accessed our virtual content, incorporating Salmon Watch videos and lessons into their classrooms. These videos were created to bring the outdoors into homes. Find them on our website for your own enjoyment!

ABOUT OUR FIELD TRIPS

Salmon Watch is a scaffolded experiential education program that includes classroom curriculum, an in-person field trip, and a community based Service Learning Project.

This year there were **18 field trips** located at **5 sites** across OR and WA. Including: Eagle Creek, Wildwood Recreation Site, Salmon River, Daybreak Park, and Dabney Recreation Area.

These field trips included **15 classes** serving a total of **532 students**.

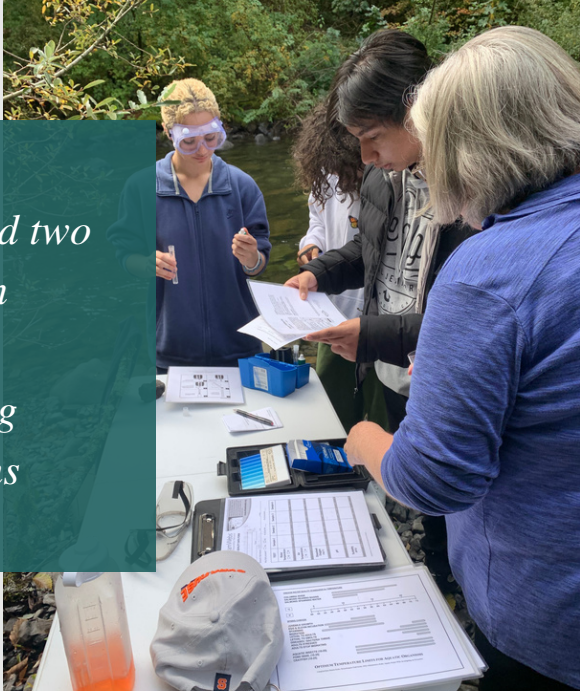
We served **46% students of color** and **31% students from disadvantaged economic backgrounds**.

The Salmon Watch program is the foundation of our fall trips. Each field trip is centered around learning about salmon and their ecosystem through experiential education.



*We provided
transportation
for 14
classrooms*

END OF YEAR REPORT



We held two Salmon Watch training sessions

OUR VOLUNTEER COMMUNITY

In **2023**, *52 volunteers* signed up for Salmon Watch! These volunteers provided over **500 hours of training and instruction** to students throughout the spring and fall.

Our gratitude to the US Forest Service for educating our students about the riparian habitat at Eagle Creek. Forest Service employees filled **17 volunteer positions** in the fall.

Our gratitude to Chris Toole, Taylor Foley, Alex Clark, the Cascade Salmon Hatchery, and the Bonneville Hatchery for their support in field trip logistics and materials.

WE ADDED NEW STAFF!

Makayla joins us as Program Manager. She is an experienced outdoor educator, with a background in biology and environmental studies. Makayla is passionate about hands on and place based education. She is joining Salmon Watch excited to grow the program getting more students involved and engaging with their outdoor surroundings.

Holly joins us as Program Development and Outreach Manager. Before World Salmon Council Holly worked as a fisheries biologist with salmonids and other aquatic life all over the Pacific Northwest! They are passionate about science communication and environmental philosophy. Holly is excited to join the Salmon Watch team and to help bring new and exciting features to the curriculum!

Special thanks to Laurie McDowell, Liz Jensvold, Walt Hollands, and the WSC Program Committee for their dedication and hard work to make these field trips happen.



*Makayla Simmer,
Program Manager*

*Holly Etherton,
Program Development and Outreach Manager*

END OF YEAR REPORT

BOARD MEMBERS

We have a dedicated board who is continually working to make the World Salmon Council better!

The board met in November to think about next steps for the World Salmon Council in a strategic plan session. They worked with DEI facilitators from Conscious Inclusion Consulting this year, to expand our actions on being anti-racist and becoming a more equitable organization.

We are looking for new board members!!!

If you are interested in contributing to our organization please share your interest with our team at info@worldsalmon.org. Find more information about being a board member on our [jobs](https://worldsalmoncouncil.org/jobs/) page. <https://worldsalmoncouncil.org/jobs/>



The need for connection and time in nature was palpable this year

STUDENT EDUCATOR PROGRAM

In **2023** with the collaboration of our partners we continued our Student Educator (SE) Program! We had six young environmental educators join the Salmon Watch Program in the field. The educators helped train new volunteers and teachers along with leading a number of Salmon Watch Trips.

Our SE program is dedicated to BIPOC individuals interested in stewardship and education. Our goal is to increase BIPOC peer-mentorship for youth on Salmon Watch field trips. This program helps provide SE professional experience with ecology, education, and leadership. In return, we are able to provide generous stipends for their time and knowledge.

Thank you to our partners the Blueprint Foundation, for helping to coordinate, support, and advocate for participating Student Educators.



Student Educator Program

END OF YEAR REPORT

PRIORITIES FOR 2024

- Develop Aquatic Invasive Species curriculum and begin implementation in partnership with experts in the field.
- Expanding the Service Learning Project portion of Salmon Watch field trips.
- Engage with more partners
- Expand the number of student participating in Salmon Watch

COMMUNITY EVENTS

We are continuing to engage with the community and believe that community events are important to broadening our reach and exposing new people to our wonderful program! This year we participated in:

- Children's Clean Water Festival
- Lewis & Clark Job Fair
- Watershed Discovery Day

We plan to continue expanding our community impact by participating in more events in 2024.

COMMUNITY CORNER

Here are some resources and events we thought were awesome and wanted you to know about!

- [Salmon Bowl](#) A tournament style event all about salmon hosted by OSU. [You can register a quiz bowl team](#), Oregon teachers this is for you!
- Check out [The Rock Fish Kids Book](#), a recent e-publish by NOAA educating on Rock fish and their threatened status. Share with young ones in your life or enjoy the illustrated story yourself!



Outreach events allow us to connect with our community in meaningful ways

PARTNERS

Thank you to our community partners!

- Blueprint Foundation
- Girl Scouts of Oregon and SW Washington
- US Forest Service
- Bureau of Land Management
- US Fish and Wildlife
- Clackamas Water Environmental Services
- East Multnomah Soil & Water Conservation District
- AUTZEN Foundation
- The Reser Family Foundation
- ERM Foundation
- Portland General Electric
- Backcountry Hunters & Anglers
- Hillman Family Foundation
- Environmental Services City of Portland
- Marion Soil & Water Conservation District
- Clark Skamania Flyfishers
- Lush Cosmetics
- NW Natural
- Spirit Mountain Community Fund
- Oregon Conservation Recreation Fund
- Mills Davis Foundation
- Juan Young Trust
- Pacific States Marine Fisheries Commission
- US Department of the interior Bureau of Land Management
- And more!

THANK YOU!

Thank you for teaching us so many cool things about salmon! One thing that I learned from the field trip was how high salmon jump and that they can smell their way home. Thxs.

Thank you for taking time out of your day to educate us! Thanks for being patient with us while running from the bees. Something I thought was interesting was how high salmon can jump

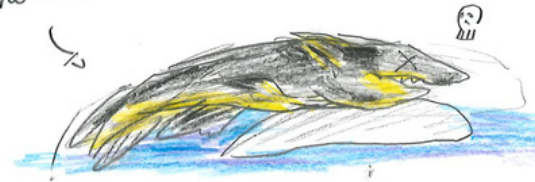
Thank you, for teaching us how baby salmon evolve! -Daya

Thank you for teaching us that it all connects

Thank you so much for washing we learn new things. -Taylor

Thank you for teach us about the water and how to test it -Jo

The dead fish ❤️



Thank you for your enthusiasm and engagement with our students. They really enjoyed themselves. Your willingness to volunteer is really appreciated. -Coleen Swihart

Thank you so much for the amazing day! Our kids learned a bunch and had fun! Such a great program! Thanks again and looking forward to next year. - Jeff Locke

THANK YOU!

Dear Jhon you are the Great Thanks for teaching us About PH! #Chuke -Nellie

Thank you Holly!
Riparian Ecology



Thank you! for teaching us the water quality that only salmon can live up too! -Daya

Thank you for the trip! It was fun and I got to learn about a lot of new things during all of the new places we visit. I hope I will get to go on another trip with you soon. - Catalina Leisure

Thank you guys very much for your help on the trip! Thank you for teaching us a lot of new things during our trip! One thing that I learned was salmon in the river we saw were a keystone species.-JH

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thank you

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