



WORLD
SALMON
COUNCIL



2014 ANNUAL REPORT

World Salmon Council educates, engages and empowers local communities in wild salmon sustainability.

Our Salmon Watch program instills a deeper appreciation of the value of wild native fish, watershed conservation and environmental stewardship.



Over the past two decades, we have seen firsthand the positive educational benefits that Salmon Watch has provided to teachers, students, other program participants and communities throughout Oregon...We are very committed to the revitalization and continued success of this specialized educational program.

*Jim Capurso, Fisheries Program Leader,
Pacific Northwest Region, U.S. Forest Service*

HIGHLIGHTS FROM 2014

More than **1,500 students** participated in Salmon Watch instruction and field trips in the Portland metropolitan and Columbia Gorge regions

27 schools ACCESS Academy | Beaverton High School | Centennial High School | Community Transitional School | Creston K-8 | Dufur High School | Floyd Light Middle School | Forest Grove High School | Franklin High School | George Middle School | Grant High School | HB Lee Middle School | Hood River Middle School | Hood River Valley High School | Jason Lee Middle School | Liberty High School | Madison High School | Marysville Middle School | Miller Education Center | Mt. Tabor Middle School | Portland Waldorf School | Scott School | The Dalles Middle School | Twality Middle School | Walt Morey Middle School | Winterhaven K-8 | Wy-East Middle School

42 field trips at Cedar Creek | Eagle Creek | Eagle Fern Park | Humbug Creek | Little White Salmon | Salmon River | Zigzag River

150 Volunteer Educators

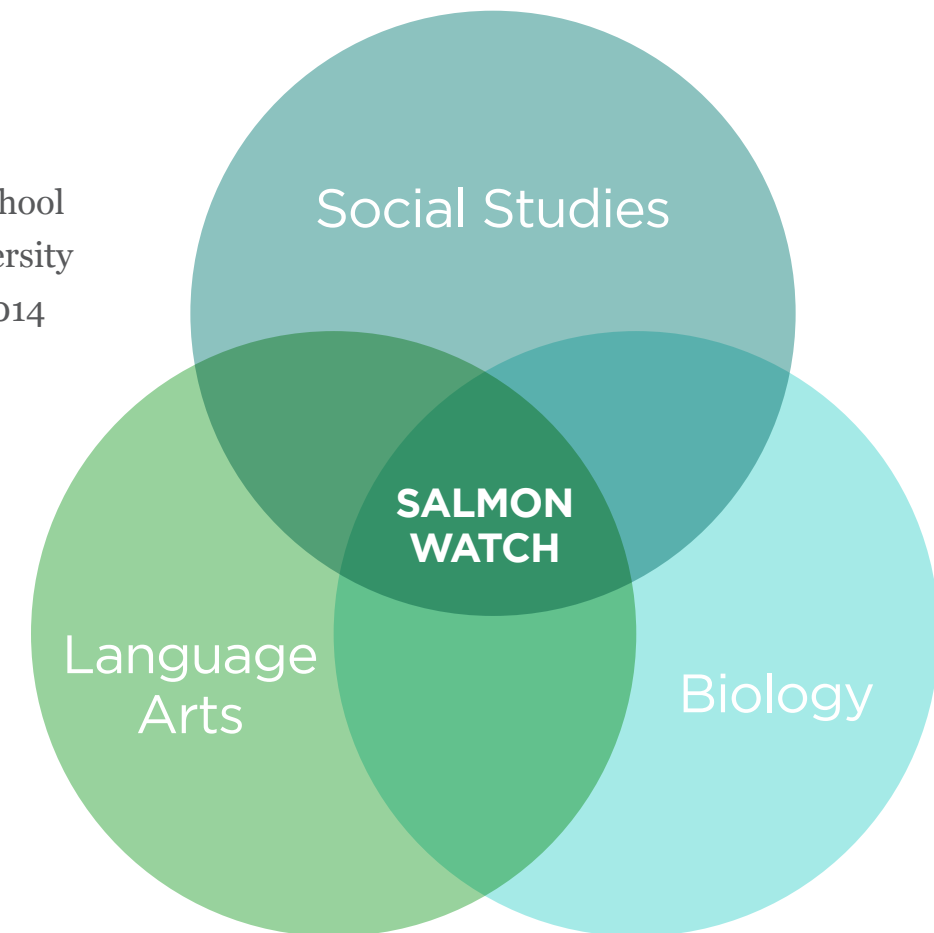
from Apex | Bonneville Power Administration | Columbia Gorge Ecology Institute | Columbia River Inter-Tribal Fish Commission | David Evans & Associates | EnerNOC | ERM | Friends of Tryon Creek | Harper Houf Peterson Righellis | Herrera Environmental Consultants | Johnson Creek Watershed Council | Metro | Mid-Columbia Fisheries Enhancement Group | Native Fish Society | NOAA-National Marine Fisheries Service | Northwest Power and Conservation Council | Oregon Dept. Fish & Wildlife | Oregon Environmental Council | Oregon Parks and Recreation Department | OSU Extension Service-Sea Grant | Pacific States Marine Fisheries Commission | Portland General Electric | Project YESS | R2 Resource Consultants | Tevlin Strategic Communication | The Freshwater Trust | Trout Unlimited-Clackamas River Chapter | Trout Unlimited-Tualatin Valley Chapter | US Army Corps of Engineers | US Bureau of Land Management | USDA-Natural Resources Conservation Service | US Fish & Wildlife Service | US Forest Service | US Geological Survey | Viridian Reclaimed | Wasco Co. SWCD | Werner Financial Group **provided over 1,000 hours of field trip**

Project YESS

World Salmon Council partnered with Mt. Hood Community College to train 8 Project YESS students in the four Salmon Watch subject areas: salmon biology, macroinvertebrate identification, water quality testing, and streambank observation. These Project YESS members then went on to teach what they learned to a 6th grade class at Walt Morey Middle School in Portland during a field trip to Eagle Creek. Project YESS is an education and workforce program designed for youth 16-21 to establish career goals, develop job search skills, and/or transition to college.



Grant High School engaged a diversity of classes in 2014





FEATURED 2014 SALMON WATCH SERVICE LEARNING PROJECT

Stormwater Avengers at Mt. Tabor School

“In a city surrounded by impervious surfaces, pollution and stormwater, all that stands to protect salmon and aquatic insects are the Stormwater Avengers.”

This is the opening line of a video introducing the mission of the Stormwater Avengers, also known as Kirk Ordway’s life science class at Mt. Tabor Middle School in southeast Portland.

After completing the Salmon Watch curriculum and seeing salmon spawning on the Salmon River in the Mt. Hood National Forest, Ordway’s 6th grade class wanted to use their new knowledge and do something to give back.

As part of World Salmon Council’s award-winning Salmon Watch program, many classrooms develop service projects to tackle critical issues and increase community awareness about wild salmon and the watersheds that support them.

Inspired by Portland’s “Green Streets” program - planters that act as small rain gardens to capture polluted runoff from streets and keep our rivers and streams healthy - they decided to study stormwater management in both natural and urban settings.

Their work included collecting data sets from three different eco-regions and analyzing differences between natural areas with very little impact and areas with high human impacts. The class then researched different types of

landscapes and investigated several bioswale models. Bioswales are landscape elements designed to remove silt and pollution from surface runoff water and let water infiltrate into the ground instead of flowing into the storm drain system. PSU PhD fellow Gunnar Johnson assisted the class in their scientific research and project planning.

The result:

The class engineered and installed two rain catchment systems, one at a residential home and one at a local food cart. The class calculated that their project kept nearly 2,000 gallons of water from flowing into the storm sewer in just one month’s time, and will continue to collect and store tens of thousands of gallons of water every year!

Not only are the Stormwater Avengers reducing polluted runoff and saving water, they are educating other members of the community in how big problems can be tackled with small solutions.

This project earned Mt. Tabor Middle School the winning prize for Oregon in the Samsung Solve for Tomorrow Contest, a nationwide competition awarding \$20,000 to a school from each state and the District of Columbia to raise enthusiasm for science, technology, engineering and math (STEM).

Watch the video of their work here: <https://www.youtube.com/watch?v=J4MDVaGQD3E>

SALMON WATCH ADVISORY COUNCIL

Bill Bradbury, Chairperson, Northwest Power & Conservation Council

Megan Kleibacker, Watershed Education Coordinator, Oregon Sea Grant Extension Service

Sally Lewis, Fundraising Professional, retired

Judy Li, Professor, OSU Dept. of Fisheries and Wildlife, retired

Jim Myron, Natural Resource Adviser to former Governor Ted Kulongoski, retired

Geoff Pampush, Development Director, Peregrine Fund

Traci Price, Environmental Education Advocate

Guido Rahr, President & CEO, Wild Salmon Center

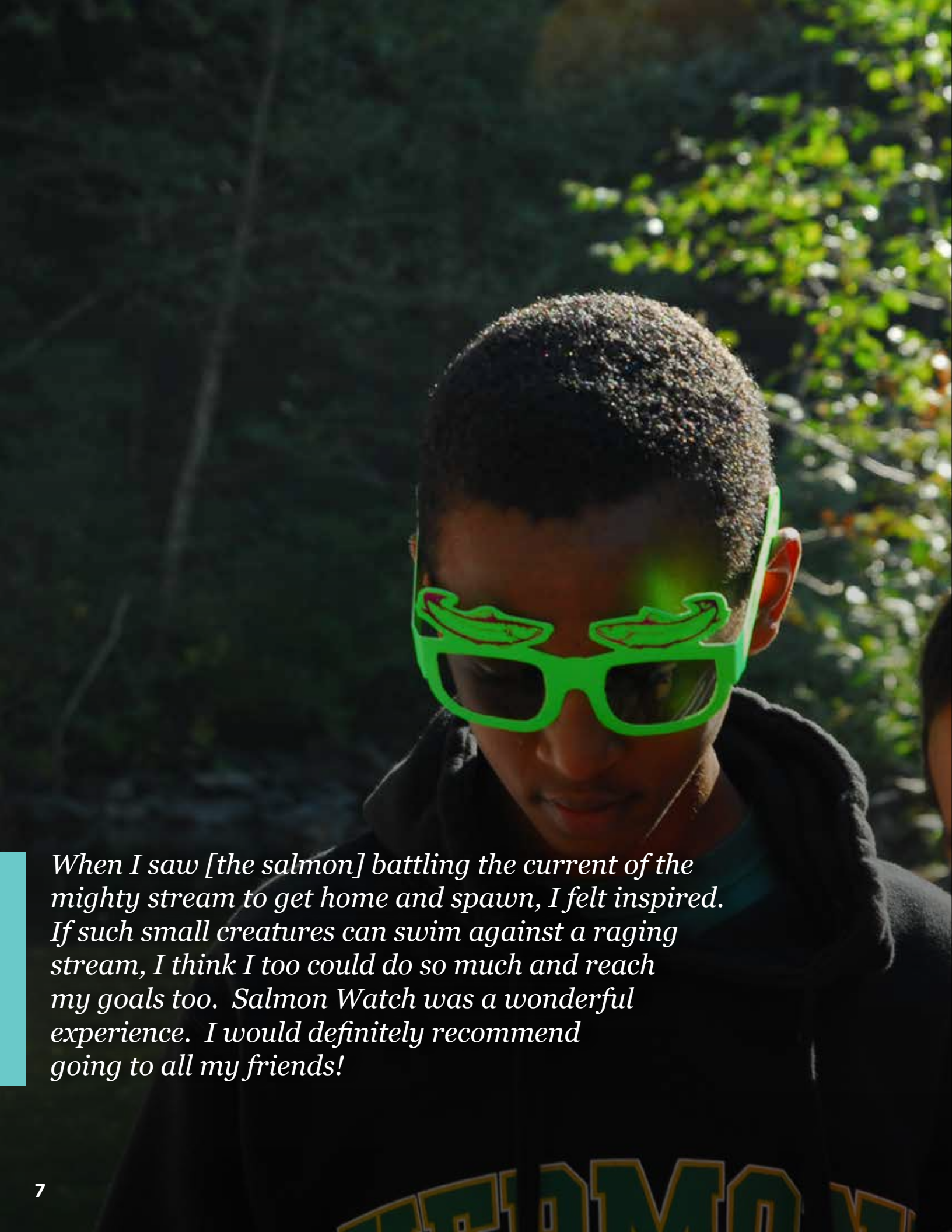
Mary Ann Schmidt, Program Director, Environmental Sciences & Management,
Portland State University

Deb Scrivens, Environmental Educator, METRO

Tom Wolf, Executive Director, Oregon Council of Trout Unlimited

Krystyna Wolniakowski, Director, Western Partnership Office,
National Fish and Wildlife Foundation

Organizational titles and affiliations as of 2014



When I saw [the salmon] battling the current of the mighty stream to get home and spawn, I felt inspired. If such small creatures can swim against a raging stream, I think I too could do so much and reach my goals too. Salmon Watch was a wonderful experience. I would definitely recommend going to all my friends!

Thank you to the following for generously volunteering their time, expertise and resources to Salmon Watch in 2014!

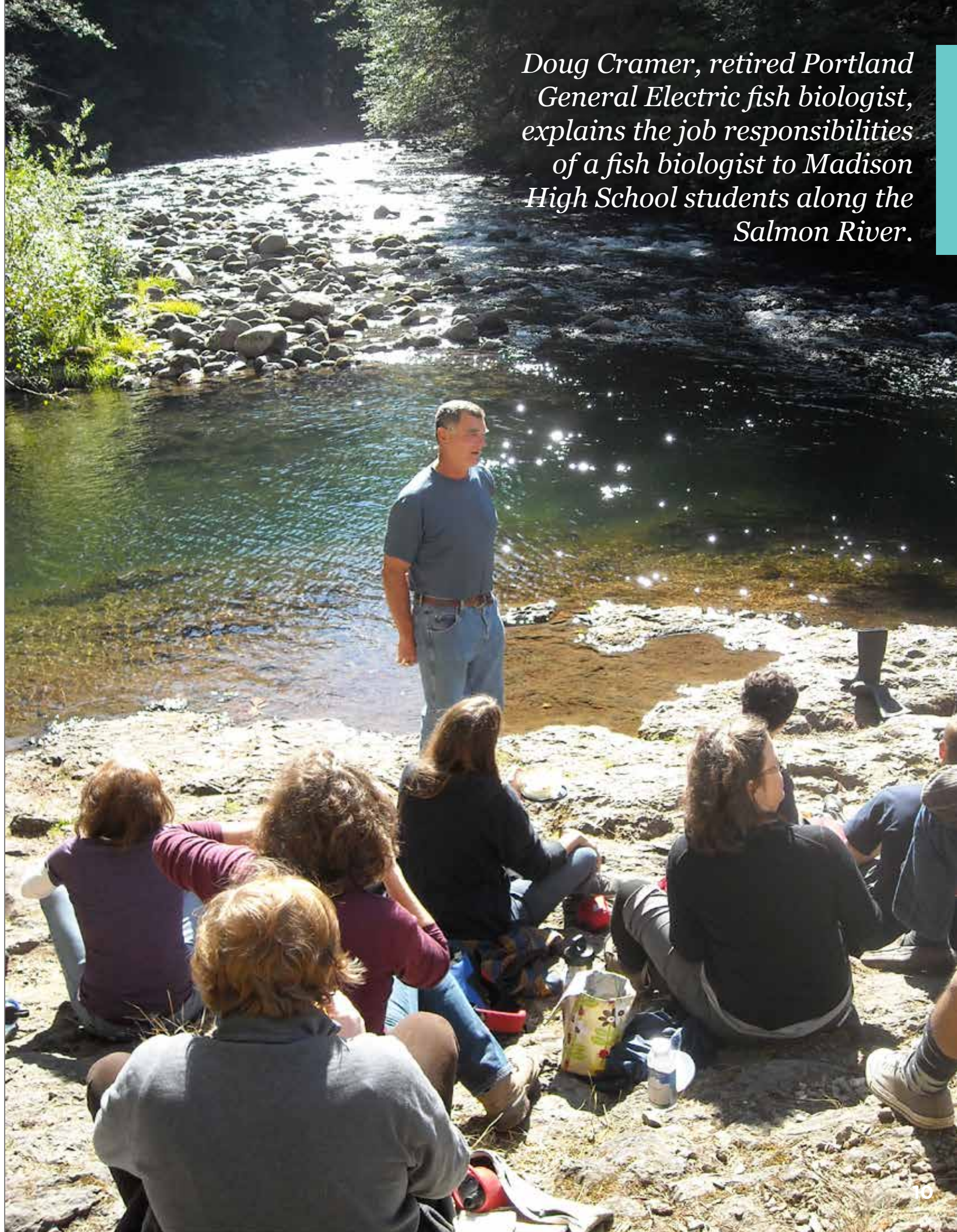
2014 SALMON WATCH STEERING COMMITTEES

PORTLAND METRO HUB

- **Scott Banker**, Harper Houf Peterson Righellis
- **Ian Chane**, US Army Corps of Engineers
- **Maya Fuller**, Outreach Specialist, US Bureau of Land Management
- **Pam Gentry**, Land Surveyor, Portland General Electric Co.
- **Brad Goehring**, Fisheries Program Manager, Mt Hood NF, US Forest Service
- **Jana Grote**, Fish & Wildlife Biologist, US Fish & Wildlife Service
- **Keith Hatch**, Fishery Biologist, Bureau of Indian Affairs, and Siletz tribal member
- **Deborah Hill**, Interpretative Park Ranger, Oregon State Parks
- **Walt Hollands**, Science Teacher, Grant High School
- **Steven Jones**, STEM Student Teacher, iTech Prep
- **Jim Martin**, Professor, PSU Center for Science Education (retired)
- **Laurie McDowell**, Science Teacher, Lent School (retired)
- **Tom Murtagh**, District Fisheries Biologist, Oregon Department of Fish and Wildlife
- **Marv Pemberton**, Science Teacher, Milwaukie High School (retired)
- **Stephen Phillips**, Program Manager, Pacific States Marine Fisheries Commission
- **Karl Weist**, Fish & Policy Analyst, Northwest Power & Conservation Council

MID-COLUMBIA GORGE HUB

- **Cheri Anderson**, Information and Education Specialist, US Fish & Wildlife Service
- **Sue Baker**, Regional Conservation Education Coordinator, US Forest Service
- **Jennifer Bayer**, PNAMP Coordinator, US Geological Survey
- **Stephanie Caballero**, Fish Biologist, Gifford Pinchot NF, US Forest Service
- **Brett Carre**, Fish Biologist, Columbia Gorge National Scenic Area, US Forest Service
- **Bob Cordie**, Fish Biologist, US Army Corps of Engineers
- **Tony Faast**, Fisheries Biologist, US Fish & Wildlife Service (retired)
- **Rod French**, District Biologist, Oregon Department of Fish & Wildlife
- **Joe Kelly**, Science Teacher, Hood River Valley High School
- **Paul Landau**, Land Surveyor
- **Rick Martinson**, Biologist, Pacific States Marine Fisheries Commission
- **Andrew Perrault**, Product Specialist, Gorge Fly Shop
- **Linda Predergast**, Principal Aquatic Scientist, Pacificorp
- **Bill Weiler**, Restoration Project Coordinator, Sandy River Basin Watershed Council



Doug Cramer, retired Portland General Electric fish biologist, explains the job responsibilities of a fish biologist to Madison High School students along the Salmon River.

We thank the following individuals, foundations, businesses, public agencies and nonprofit organizations for their contributions to World Salmon Council and Salmon Watch during our 2014 fiscal year. Our heartfelt thanks also go to the hundreds of people who donated their time, expertise and services to make our work possible.

FOUNDATION,
GOVERNMENT, BUSINESS
AND NONPROFIT GRANTS

Amazon Smile
Dick's Sporting Goods
Gray Family Foundation
Community Foundation of
Minnesota
The Flyfisher Foundation
The Freshwater Trust
The Jackson Foundation
Northwest Power and
Conservation Council
Oregon Community Foundation
Outdoor Project
Pacific States Marine Fisheries
Commission
Portland General Electric
Rose Tucker Charitable Trust
Subaru America
Trout Unlimited-Clackamas
River Chapter
Trout Unlimited-Tualatin
Valley Chapter
US Bureau of Land
Management
US Forest Service

INDIVIDUALS

Wendy Archibald
Scott Banker
James Cathcart
Wade Cavin
Jeanne Chamberlain
Stephen Couche
Marylin Dillner
Bryn Gillem
Chad Gilless
Yoshini Gunawardena
Christy Haase
David Heller
Walt Hollands
Laura Hudson
Anahit Isikbay
Elizabeth Jensvold
Steven Jones
Amy Kaser
Joe Kelly
Leah King
Michael Knapp
Annamarie Kooning
Jim Martin
Steven McDowell
Joe Moreau
James Myron
Linda Neal
Suzanne Olson
Geoff Pampush
David Parker
Andrew Parker
Marv Pemberton
Scott Prose
Ethan Rosenthal
David Rossmiller
Elizabeth Saunders
Ron Savitt
Maryann Schmidt
Amy Sebastian
Mary Lou Soscia
Kai Steimle
Paul Sybor
David Tenney
Terry Turner
Holly Vetrone
Lindy Vivas
Eileen Wheaton
Kathleen Wilson
Winnie Yan

STATEMENT OF FINANCIAL POSITION

December 31, 2014

ASSETS

Cash	\$160,446
Grants Receivable	18,666
Equipment	1,900

Total Assets \$181,012

LIABILITIES

Accounts Payable	\$33,611
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Total Liabilities \$33,661

NET ASSETS

Unrestricted	\$147,401
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Total Net Assets \$147,401

Total Liabilities & Net Assets \$181,012

STATEMENT OF ACTIVITIES

December 31, 2014

SUPPORT & REVENUE

Foundation Grants	\$165,500
Corporations	17,650
Individuals	7,522
Government Grants	8,334
Nonprofit Contributions	13,660
Special Events	4,701
Program Revenue	1,540
Other Revenue	48

Total Support & Revenue \$221,955

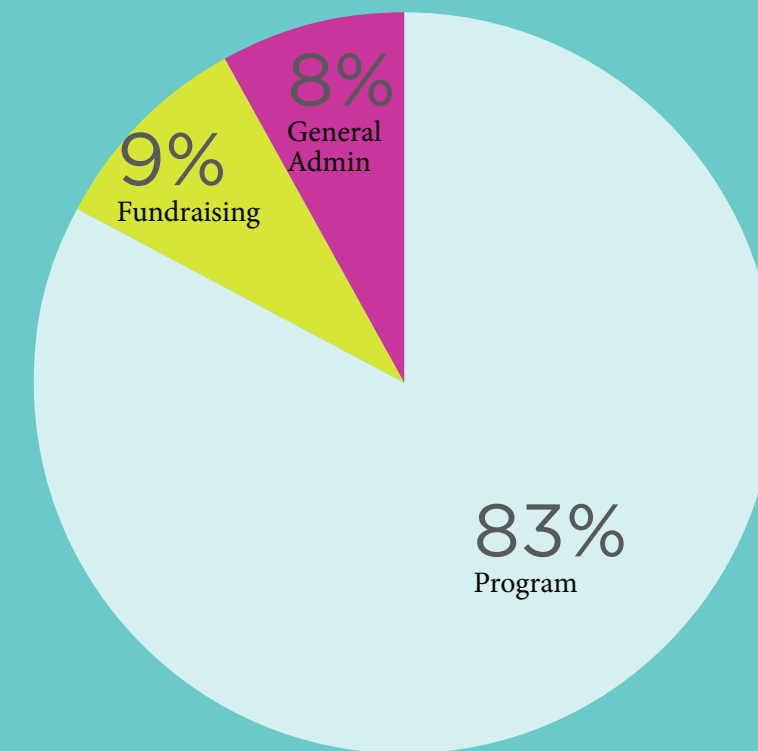
EXPENSES

Salmon Watch	\$61,920
Fundraising	6,880
General & Admin	5,754
Total Expenses	5,754

Increase in Net Assets \$147,401

Note: Increase in Net Assets due to World Salmon Council receiving a grant of \$150,000 in FY14

EXPENSES

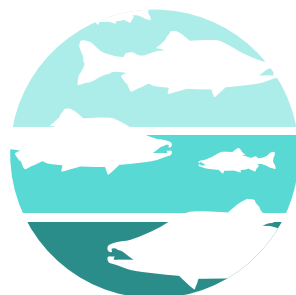




EDUCATE

ENGAGE

EMPOWER



WORLD SALMON COUNCIL

BOARD

as of December 31, 2014

Michael Knapp (*President*)
Owner, MK+A

Joe Kelly (*Vice President*)
Science Teacher, Hood River Valley High School

Terry Turner (*Treasurer*)
Council Chair, Oregon Trout Unlimited

Lindy Vivas (*Secretary*)

Jim Martin
Professor, PSU Center for Science Education (*retired*)

Kai Steimle
Fisheries Biologist, R2 Resource Consultants

Holly Vetrone
VP Finance and Administration, Langley Investment
Properties, Inc

STAFF

Matt Burke, Executive Director *
matt@worldsalmoncouncil.org
503-784-0977

Alyssa Thornburg, Program Coordinator
alyssa@worldsalmoncouncil.org
541-220-6581

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Portland, OR 97280

www.worldsalmoncouncil.org

**new staff in 2015*

SPECIAL THANKS TO THE FOLLOWING FOR
THEIR BOARD SERVICE IN 2014:

Lizanne Saunders, Mary Lou Soscia
and Yosh Gunawardena